
Jim Sherman

Director of Strategic Development, x110

Jim Sherman joined VFS in May 2019 as the Society's Director of Strategic Development, responsible for setting and executing the Society's strategy for promoting membership development and growth. Jim in particular is responsible for supporting the development of the "Electric VTOL Revolution" and expanding the Society's membership in this fast-growing market segment.



Jim worked for SAE International for more than 8 years as the lead event developer for aerospace and automotive technology, including AeroTech, Convergence, Aerospace Systems and Technology Conference (ASTC), International Powered Lift Conference (IPLC), and the Connect2Car program at CES. He also led many other strategic programs that coordinated SAE Aerospace activities.

Prior to SAE, Jim worked at BAE Systems in Johnson City, New York (now Endicott) for 15 years as a project engineer leading programs targeted at military ground vehicle power systems, hybrid-electric drive for heavy-duty vehicles (transit buses, class 5/6 trucks). As an individual contributor earlier in his career, he developed flight and engine controls, and systems/software test protocols for the V-22, C-17, F-18, Saab 2000, T700, GE90 and CFM56. Jim also worked at IBM for four years developing digital audio and video compression/decompression algorithms.

Jim holds a B.S. in Electrical Engineering from Penn State University, a M.S. in Electrical Engineering and an M.B.A from Binghamton University.
